## Index

<table>
<thead>
<tr>
<th>Section</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction</td>
<td>pages 2 - 4</td>
</tr>
<tr>
<td>Accommodations</td>
<td>pages 5 - 7</td>
</tr>
<tr>
<td>Equestrian Facilities</td>
<td>pages 8 - 11</td>
</tr>
<tr>
<td>Activities</td>
<td>pages 12 - 15</td>
</tr>
<tr>
<td>Restaurant</td>
<td>pages 16 - 17</td>
</tr>
<tr>
<td>Spa</td>
<td>pages 18 - 19</td>
</tr>
<tr>
<td>Weddings</td>
<td>pages 20 - 21</td>
</tr>
<tr>
<td>Resort Facilities</td>
<td>pages 22 - 26</td>
</tr>
<tr>
<td>Metro Renovators</td>
<td>page 27</td>
</tr>
<tr>
<td>The Ranch</td>
<td>pages 28 - 29</td>
</tr>
<tr>
<td>RV Campgrounds</td>
<td>pages 30 - 31</td>
</tr>
<tr>
<td>Entertainment</td>
<td>pages 32 - 33</td>
</tr>
<tr>
<td>Lake Ozark Info</td>
<td>pages 34 - 37</td>
</tr>
<tr>
<td>Cattle and Wildlife</td>
<td>pages 38 - 39</td>
</tr>
<tr>
<td>Regional Community</td>
<td>pages 40 - 41</td>
</tr>
<tr>
<td>The Developer</td>
<td>pages 42 - 43</td>
</tr>
<tr>
<td>Directional Map</td>
<td>page 44</td>
</tr>
</tbody>
</table>

---

Over one mile of beautiful highway frontage on both sides.

One of five private lakes on site.
MidAmerica Equestrian Center and Lakewood Lodge & Winery
No other dining, lodging or entertainment experience comes close.

When I coined the phrase; “no other dining, lodging or entertainment experience comes close”; it was meant as much more than a tag line for our advertising for our restaurants and resort; it is our mission statement. Short, but very to the point. Our Equestrian Center is designed with that same philosophy; a facility that is unlike anything else in the country. Our goal is to make sure that the experiences our event participants, spectators and guests encounter when they are at our Equestrian Center, restaurant & resort is unique, and exceeds their expectations.

Horse Power Ranch, is an 1,100 acre horse and cattle ranch and home to Mid America Equestrian Center, undoubtedly one of the finest Equestrian Centers in the country. Our ranch is also home to Lakewood Lodge and Winery, a beautiful resort lodge with 126 luxury rooms including several Presidential & Honeymoon suites. The lodge is literally built around the Equestrian Center arena and stables, and is nestled beautifully in the Ozark hills, surrounded by several lakes on each side of the Lodge and overlooking our beautiful vineyard.

When I began designing and developing Lakewood Lodge & Winery; I always maintained one guiding principal in every aspect of the development; and that principal was to build a place that if I were the customer, I would love to stay at and frequent as often as possible. The three key ingredients are; great food, comfortable atmosphere and lodging accommodations, and really good entertainment. A place where you enjoy vacationing or going to for a conference or event, where you love to go and enjoy fantastic dining, and are in no hurry to leave because of the fun atmosphere and great entertainment. Lakewood Lodge & winery is not only the perfect place for a romantic get away with your significant other, we are also the perfect place for family vacations. Most of our rooms offer a master suite with a king size bed and living room area, and offer the ability to adjoin to the room next door that provides two king size beds making our luxury Lodge the perfect place for families to vacation at. Our extensive meeting, conference and convention space, makes it the perfect place to hold any business function.

Atmosphere is everything! From the moment you pull in to the ranch and resort, you can’t help but feel that you are at the right place, and are going to enjoy yourself. The Lodge Resort boasts a sophisticated but comfortable atmosphere from the moment you enter the lobby, and the luxury suites welcome you in a way no other hotel does; quality finishes and furnishings complete with wet bars, and scenic lake views from every room. The Restaurant & Winery was designed with the same inviting atmosphere; knotty pine walls & high vaulted ceilings, large fireplace, nostalgic memorabilia everywhere you look, in-door & outdoor waterfront seating, and a beautiful lake view from every seat in the house.

You might say, the pursuit of happiness, finally has a finish line!
More than you might expect, understated Elegance.

We are more than just an equestrian center, our resort and hotel rooms are comparable to some of the finest hotels in the country. Each room features a flat-screen televisions, king-size beds with high-quality linens, wet bar, plus other details that add up to a four-star stay.
Our indoor arena’s provide seating for over 4,000 spectators, and provides a variety of arena and stall configurations that can be custom tailored to any Equestrian event.

- **Dual Calf roping & Rough Stock Arena** with 2 large performance arenas, 1 warm up arena, and 726 stalls
- **Barrel Racer Arena** with 2 performance arenas, 1 warm up arena, & 852 stalls
- **Horse Show Arena** with 2 large performance arenas, 2 warm up arenas, & 684 stalls
- **Standard Horse Show & Rodeo Arena** with 2 large performance arenas, 2 warm up arenas, & 620 stalls
These are our premium boarder stables for horse enthusiasts who consider Mid America Equestrian Center their home.

Mid America Equestrian Center was designed with the same basic philosophy as the rest of the resort, and with the same guiding principal; to build the best equestrian center in the country. A World Class event arena & stables capable of hosting large rodeo’s, horse shows and any number of other events.

Our two main event indoor arenas can be combined into one enormous event arena boasting over 160’ in width by over 350’ in length; all clear span open space. This arena is literally the size of a football field, and allows our facility to host much more than just Horse show’s and rodeos, and enables us the ability to host any number of indoor sporting events, including; motor cross racing events or even indoor soccer matches.

With over 3,600 auditorium stadium seating, all elevated well above the arenas, plus our open balconies, and upper level VIP balcony; there is room for over 4,000 fans and spectators, and not a bad seat in the arena!

Our Equestrian center offers 600 to 800 indoor stalls (depending on the arena configurations), including 35 premium stalls for year round boarders.

Event vendors and retailers have an entire floor dedicated to a “vendor village” that provides numerous vendor spaces for retailers selling unique products from all over the country.

All overlooking the event arenas; the indoor vendor village is complete with restrooms, bar and refreshment area. The entire Equestrian facility is temperature controlled, which gives us the unique ability to host any type of show or event 52 weeks a year!

All of this combined with our luxury hotel, scenic camp sites, and miles of riding trails, makes Mid America Equestrian Center the perfect place to host your next horse show, rodeo, or any other event.
Merlyn Vandervort - 1982 - Jim Shoulders
Rodeo Riding School - Henretta, OK.

Centrally located in the middle of the country - in the middle of the state.

If you thru a dart at a map of the United States, and hit that map dead center, you would hit Mid America Equestrian Center, and Lakewood Lodge and Winery.

Exactly half way between Kansas City and St. Louis Missouri, and Just 30 miles North West of Interstate 44, and 60 miles south of Interstate 70, with Hwy 54 providing 4 lane highway access directly to Hwy 42 which is a quick ten mile drive to Mid America Equestrian Center.

You couldn’t pick a more perfect, and centrally located resort and event arena for your next upcoming event, business conference, or family vacation!

Less than ten minutes from beautiful Lake of the Ozarks; one of the largest lakes in the country and boasting over 1,100 miles of shoreline, and surrounded by a number of larger communities offering a variety of shopping, dining, lodging and entertainment. Lee C. Fine Air Port is only a short 8 miles from Mid America Equestrian Center, and offers services to any size private plane or jet.

Although Mid America Equestrian Center is only a few short minutes away from Osage Beach and Lake Ozark Missouri, with thousands of hotel rooms, ample shopping centers, dozens of great restaurants, movie theatres, go-cart tracks and over a dozen beautiful golf courses; most guests will find little reason to ever leave our beautiful resort.

It’s an atmosphere like no other; it’s not just the beautiful scenery, exciting events, great music, and fantastic dining experience; our guest will find that there is seldom enough time in the day to enjoy all of our amazing amenities.

A relaxing day at the pool, a spa day, some lakeside sand volley ball, and if shopping is your thing, our retail store offers a large variety of unique products including saddles & horse tack, and the latest in apparel, as well as a variety of other unique products.

During our large arena events, our indoor vendor village offers numerous retail spaces for a variety of vendors and retailers offering a multiple specialty products.
• Motor Cross Racing • Monster Trucks • ATV Events and more!
Food and Fun...

The gourmet dining prepared by our world class Executive Chef and his culinary staff; truly is like nothing else.

The fact that our resort is surrounded by our 1,100 acre cattle ranch, gives the unique ability to offer the finest farm to table dining experience, including our “home raised” certified Angus beef entries.

The fun and casual atmosphere of our winery restaurant; Lakewood Cork & Tap Grill; completely catches everyone off guard, the first time they try one of our delicious entrée’s. The quality preparation, and appealing presentation, is that of what you would expect at some of the finest restaurants in the world. Our dining experience truly is second to none.
Spa amenities await you...

Our relaxing spa provides a full service salon including manicures and pedicures, and the most relaxing couple’s message to get you ready for that important day. Our state of the art fitness center is complete with an indoor swimming pool & hot tub, and our restaurant not only has scenic lake and vineyard views, but it overlooks our inviting outdoor swimming pool with a swim up bar. Our fantastic restaurant & winery with great entertainment is definitely the finishing touch.
Weddings and receptions are our speciality.
A beautiful place to say, I do!

If matrimony is in the air; Lakewood Lodge & Winery specializes in weddings and receptions. Weddings are a very important part of our business, we offer not just one, but two incredible wedding spaces that all have unbelievable scenic lake views, and adjoin a perfect place for your wedding reception.

Our facilities provide the ability to have a beautiful indoor or outdoor wedding and or reception including our indoor wedding chapel, which gives us the unique ability to host weddings year round.

The natural beauty of our resort being situated in the midst of an 1,100 acre ranch, also offers us the ability to provide horse and buggy service delivering the bride right to the wedding isle, and can pick the bride and groom up and take them directly to the front door of the lodge, where their luxurious honeymoon suite awaits them.

Our gourmet Chefs can prepare a wide variety of catering menu's for the perfect rehearsal dinner, and wedding receptions. Regardless if your wedding is a smaller intimate gathering of 50 guests, or a large wedding of over 300 guests, Lakewood Lodge and Winery is the perfect place for any bride and groom to begin their new life together, and enjoy their very special occasion with family and friends.
Family Activities.
Mid America Equestrian Center is encompassed by miles of scenic trails dedicated exclusively to horseback riding enthusiasts.
Motor sport enthusiasts will love our ATV Park with acres of scenic riding trails.
Offering 80 beautiful recreational vehicle sites with complete utility hook ups.

If you and your family are more about enjoying the great outdoors, than staying in a luxury hotel, you will love our beautiful lake side RV camp facilities.

Nestled perfectly behind our equestrian center, and separated by mother-nature from the rest of our resort, and our neighboring residential equestrian community; our RV camp site is a community of its own.

Complete with full utility hook ups, and bathroom and shower facilities. Our RV patrons also enjoy the ability to use the swimming pools, fitness center, spa and other facilities of our quality resort.

If you are participating in one of our many horse shows or rodeo’s or any other number of events held in our arena, and our RV camp site is full, we are only 8 miles from Lake of the Ozarks State Park, which also offers a number of very nice camp sites.
Mid America Equestrian Center, and Lakewood Lodge & Winery offer much more than just the entertainment related to our horse shows, rodeo's and motor cross racing; great live country music & concerts will always be an important element to the success of our resort.

The comfortable lodging, great food and amenities will keep our customers coming back, and the entertainment always prolongs their stay.

All of our musical entertainment is geared around great country music, and an occasional touch of classic rock and roll. Lakewood Lodge not only offers the best local and regional bands, it hosts incredible concerts featuring some of the greatest country artists we all grew up with, as well as newer up and comers, and country artists that are topping the charts today!
Mid America Equestrian Center is just minutes away from the bustling Lake Ozark Community.
Fun things to do at the Lake

You will find that the Lake of the Ozarks has plenty of activities to more than fill your day.

Mid America Equestrian Center offers discounted golf packages at the lake’s 14 golf courses, including four signature courses. Golf packages include tee times, shuttle service to and from the golf course, a sleeve of golf balls and bottled water.

All of our Resort packages can be specifically tailored to your needs.

In addition, arrangements can be made for parasailing, boat and watercraft rentals, shopping, and much, much more.

Our Concierge eagerly awaits your needs.
Horse Power Ranch is a working cattle ranch.
Horse Power Ranch is not only home to hundreds of cattle and horses, some people find it a natural wildlife reserve with plentiful deer, turkey, and our very own bald eagles.
The Lake of the Ozarks has been touted as a golf mecca surrounding a beautiful 54,000-acre lake that provides the best boating experience in the Midwest. There are more than 15 golf courses in the area, both public and private.

Restaurants ranging from fine dining to fast food numbering more than one hundred are available. After golfing, boating and dining there is still so much more the Lake Area has to offer if you know where to look.

Outdoor enthusiasts visiting the Lake Area can find a significant number of activities allowing them to commune with nature. There are two state parks in the immediate area providing picnic areas, hiking trails, beaches and more.

Lake of the Ozarks State Park, was established in 1946 offering year-round activities to visitors. Two of the many entrances to the park can be found off Highway 42 just a few minutes from our resort and another off Highway 54 west of the Grand Glaize Bridge in Osage Beach. The 17,626 acres of state park land includes 12 trails that wind through picturesque land, perfect for hikers, backpackers, equestrians and bicyclists. Many people venture to this park for its vast campground area.

Ha Ha Tonka State Park, approximately 2,400 acres located on the Niangua Arm of Lake of the Ozarks, is known for the interesting sites found throughout the park grounds. Among nature’s treasures are the Ha Ha Tonka Spring and the Natural Bridge. In addition to the natural beauty are the castle ruins that rest at the top of a 250-foot bluff overlooking Ha Ha Tonka Spring and Lake of the Ozarks. The park can be accessed via State Road D just west of Camdenton off Highway 54.

Of the more than 5,300 wild caves mapped in the State of Missouri, 300 are located in and around the Lake of the Ozarks. Show caves are simply wild caves that have been tamed by man and safe to tour.

Many visitors come to the Lake Area for the extraordinary shopping opportunities. The Osage Beach Premium Outlet Mall boasts 114 stores and is very popular with visitors.

Many other shopping opportunities, scattered throughout the area include specialty boutiques offering apparel, gifts, jewelry, antiques and home accent pieces unique to the area. No trip to the Lake is complete without a trip to the historic Bagnell Dam Strip. The Strip is a nostalgic area where visitors can find everything from arcades, bumper cars and batting cages to handmade candles and some of the best fudge in the state of Missouri.

Game parks, amusement centers and water parks are always great for family fun and the Lake Area has many to offer. Big Surf is a popular water park for fun in the water in a more controlled environment. Rain or shine you can still enjoy amusement games and water park fun. Miner Mike’s, on Hwy 54 in Osage Beach, is always a safe bet for entertaining children of all ages and offers nearly every arcade game known to man.

The Lake area also offers a number of art galleries and museums allowing visitors to experience some of the creations by the talented artisans throughout the state. The Art and Ambiance Trail provides a map of over 95 miles of country roads and highways winding through the Lake of the Ozarks region. The map features individual artist & craft studios, art galleries, upscale gift shops, museums, theatres, wineries and unique culinary experiences. Visit the Art and Ambiance Trail web site, www.artandambiance.com, for more information about the galleries and museums in the area.

Regardless of weather conditions, varying leisure preferences and ages in your group, the Lake Area has something to offer everyone.
The Lake Area is comprised of Camden, Miller and Morgan counties, also known as the Tri-County Area. Of the three counties, according to U.S. Census reports and county records, Camden County is growing in population at a faster pace and holds the largest amount of wealth in terms of assessed value. It is important to note that although Miller and Morgan Counties’ population growth is slower, they are both growing at a rate well above the state and national average.

According to more recent documentation of the state’s population, income and housing trends, the growth in the Lake Area shows no significant signs of abating in the near future.

A study released by the University of Missouri Office of Social and Economic Data Analysis, shows an annual growth rate of 3.3 percent as compared to the 1.01 percent annual growth experienced by the State of Missouri. It is estimated, if the current rate of growth continues, the population will have nearly doubled between the years 2000 and 2020.

The largest age group in the Tri-County Area, according to the U.S. Census, is from 35 to 54 and the second largest age group, with only 19 percent fewer, being those between 55 and 74. The most likely conclusion to be drawn from this information is that baby boomers and those raising families are the most likely to reside in the Lake Area.

Education is also a major priority in the Lake Area. The two major school districts, Camdenton R-III and School of the Osage, are ranked among the top ten academically statewide. Both schools are also listed as “hold harmless districts” with the Missouri Department of Elementary and Secondary Education, meaning the districts receive a majority of their revenue from local taxes and only a nominal amount of state aid. The graduation rate for both schools averages at least 95 percent, nearly 10 points higher than the statewide average. More than 75 percent of the graduates also go on to higher education facilities.

The Missouri Department of Tourism estimates that between 4 and 5 million tourists visit the Lake of the Ozarks each year and according to the Lake of the Ozarks Tri-County Lodging Association 50 percent of Missouri residents who own a second home, own it here at the Lake.
to continue his career path with Belfor, and relocated to the Lake of the Ozarks, where he and his wife and three children have called home ever since. It was an easy transition for Vandervort, as he already owned a second home at the lake, his wife grew up at the lake; and Vandervort had already established several businesses at the Lake.

Having a non-compete with Inrecon/Belfor limited to restoration work; Vandervort set his business focus on Development & General contracting; and founded; Millennium Restoration & Construction Services, Inc. and later rebranded his company using his original Metro Renovators company name, once his non-compete had expired with Belfor USA.

Metro Renovators & Construction Services, Inc. has designed, built, and developed some of the most incredible projects ever built at the Lake of the Ozarks; everything from multi-million dollar luxury homes, to YMCA community centers, to 4-star resort developments! The common denominators of every Development Vandervort has designed and built; is quality design, and quality construction.

In 1999 Vandervort Founded the Toad Cove Entertainment Complex, and by 2001 it had grown into one of the largest restaurant and entertainment complexes in the country. In 2007 Vandervort expanded the development to include a luxury 4-star condominium hotel & yacht club marina (Camden on the Lake Hotel; originally “the Resort & Yacht Club @ Toad Cove”). This development was completed in the third quarter of 2008, amidst the worst economic collapse since the Great Depression. This dark period of America's history, forced Vandervort to relinquish ownership of the resort development he had spent over 12 years of blood, sweat and tears building; at a considerable loss. As devastating as that was, it was a strategic business decision that protected Vandervort’s other assets and enabled him to refocus his efforts.

Throughout the course of Vandervort’s business and entrepreneurial endeavors; he has become a very experienced event promoter; starting with a benefit concert series spanning over ten years and benefiting the Kiwanis children’s charities; featuring over a hundred of the greatest legendary bands of all times, with groups like; the Beach Boys, Willie Nelson, Bret Michaels, The Steve Miller Band, Randy Travis, REO Speed Wagon, Styx, the Marshal Tucker Band, and the Charlie Daniel's band to name a few. Vandervort went on to bring the Offshore Super Series, National Championship Power Boat races to the Lake of the Ozarks, featuring some of the fastest racing boats in the world. Vandervort promoted Professional Mixed Martial Arts events, and is the founding member of the Lake of the Ozarks Bike Fest, which still remains one of the largest annual events at the Lake of the Ozarks every year.

In his limited spare time, Vandervort has written numerous business and political articles, and has even managed author & publish a couple of books; “Make It Happen” a business motivational book, and a political documentary titled “the Lost Decade”. His first writings were as a contributing author of RS Means construction cost estimating manual. Vandervort also devotes some of his time assisting other successful business owners as a Certified Professional Business Coach (CPBC), and a business consultant.

Having grown up in the country and showing horses, and competing in rodeo’s in Vandervort’s younger years; he has always had a real love for being out in the country, and raising horses and cattle. In 1999, Vandervort purchased two farms in Miller County Missouri, totaling over 570 acres. Since then Vandervort has purchased another 4 farms that now total eleven hundred acres. This beautiful property, is situated in the midst of the Ozark Hills surrounded by a number of private lakes, and over the years has been transformed into a sprawling horse and cattle ranch. In 2007 Vandervort and his wife sold their home on the Lake of the Ozarks, and built their dream home on their ranch, alongside of one of their private lakes. This country side ranch and homestead
will surely be the Vandervort’s family estate for many generations to come.

In early 2015, Vandervort began designing and developing much of their family ranch into an Equestrian Development Community, including a world class equestrian center, and a luxury resort lodge and winery. (Mid America Equestrian center, and Lakewood Lodge & winery); this beautiful development lines both sides of over a mile of highway frontage, and also includes a 300+ luxury home development community nestled in the Ozark hills and surrounded by numerous lakes, and a vineyard.

Home owners have the option of boarding a horse at the equestrian stables, and have use of indoor riding facilities and several miles of riding trails that encompass the development. The Equestrian center includes two huge indoor event arena’s and hosts weekly rodeo and horse show events for horse sporting enthusiasts from all over the country, as well as a great number of other events such as motor cross races, car, boat and RV shows, professional mixed martial arts tournaments, tractor pulls, and concerts.

“We give every project we develop our 100% commitment; we design, build and develop every project as if we are building it for ourselves, and we are very picky customers…”

Merlyn Vandervort
"I’ve known Merlyn Vandervort for over forty years, we grew up competing in rodeo’s together. Mid America Equestrian Center is going to be a fantastic facility and arena; I look forward to announcing one of their first rodeo’s!"

- Boyd Polhamus -

4 time PRCA Announcer of the Year,
20 times National Finals Rodeo Announcer